



## JOIN US AT SUYDAM FARMS FOR THE ANNUAL STATE THEATRE NEW JERSEY BENEFIT GALA!

Seasonal, farm-to-table menu, beer specially brewed for State Theatre by Suydam Farms' own master brewers, and the incomparable Brian Stokes Mitchell singing the American Songbook.

### SUPPORT THE GALA AS A SPONSOR

#### ☐ BARNRAISER \$50,000 (10 GUESTS)

Gala Naming Opportunity; Private VIP Experience pre-Cocktail Hour; Premium seating for performance; Artist Meet & Greet; Premium marquee recognition; Most prominent recognition signage at event; Logo on all Gala marketing, signage, and promotions; Premium full-page color Spotlight Journal ad (virtual)

#### ☐ GROWER \$15,000 (10 GUESTS)

Premium seating for performance; Artist Meet & Greet for 4 guests; Marquee recognition; Recognition signage at event; Logo on all Gala promotions; Full-page color Spotlight Journal ad (virtual)

#### ☐ GARDENER \$8,500 (4 GUESTS)

Priority seating for performance; Shared Marquee recognition; Shared recognition signage at event; Name on all Gala promotions; Spotlight Journal recognition (virtual)

#### ☐ HARVESTER \$25,000 (10 GUESTS)

Private VIP Experience pre-Cocktail Hour; Premium seating for performance; Artist Meet & Greet; Marquee recognition; Prominent recognition signage at event; Logo on all Gala promotions; Premium full-page color Spotlight Journal ad (virtual)

#### ☐ CULTIVATOR \$10,000 (10 GUESTS)

Priority seating for performance; Marquee recognition; Recognition signage at event; Name on all Gala promotions; Full-page black and white Spotlight Journal ad (virtual)

#### ☐ PLANTER \$3,000 (2 GUESTS)

Priority seating for performance; Shared marquee recognition; Shared recognition signage at event; Name on all Gala promotions; Spotlight Journal recognition (virtual)

### PURCHASE INDIVIDUAL TICKETS OR MAKE A DONATION

#### ☐ PATRON GUEST \$700 (1 GUEST)

Quantity x \_\_\_\_\_ at \$700 each = \$ \_\_\_\_\_

#### ☐ DONATION

I am unable to attend, but wish to make a tax-deductible contribution of \$ \_\_\_\_\_

### ADVERTISE IN THE SPOTLIGHT JOURNAL

Distributed digitally to all Gala attendees and available online. Cultivator Partners and above will receive recognition through June at State Theatre New Jersey via digital screens in theater common areas.

Email ad and link to [gala@stnj.org](mailto:gala@stnj.org) as a PDF or JPG.

All ad contracts and artwork must be received by April 8, 2022.

#### AD SIZE

#### DIMENSIONS (w x h)

#### 4-COLOR

☐ FULL-PAGE *premium placement*

600px w x 1120px h, 72dpi

☐ \$3,000

☐ FULL-PAGE

600px w x 1120px h, 72dpi

☐ \$2,000

☐ HALF-PAGE

600px w x 560px h, 72dpi

☐ \$750

☐ QUARTER-PAGE

600px w x 280px h, 72dpi

☐ \$500

Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Attendees: \_\_\_\_\_

### PAYMENT OPTIONS FOR ALL DONATIONS

☐ Enclosed is my check made payable to State Theatre New Jersey in the amount of \$ \_\_\_\_\_.

☐ Please charge my credit card \$ \_\_\_\_\_.

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Sec: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please respond by April 8, 2022 and return this form with payment to:**

**STNJ Fête at the Farm**  
15 Livingston Avenue  
New Brunswick, NJ 08901  
Phone: 732-247-7200, ext. 512  
Fax: 732-247-4005  
Email: [gala@stnj.org](mailto:gala@stnj.org)

All proceeds from the 2022 Gala will help provide educational and community engagement programs that reach over 40,000 children, families, and underserved residents each year and support the continued excellence of our world-class mainstage performances.